

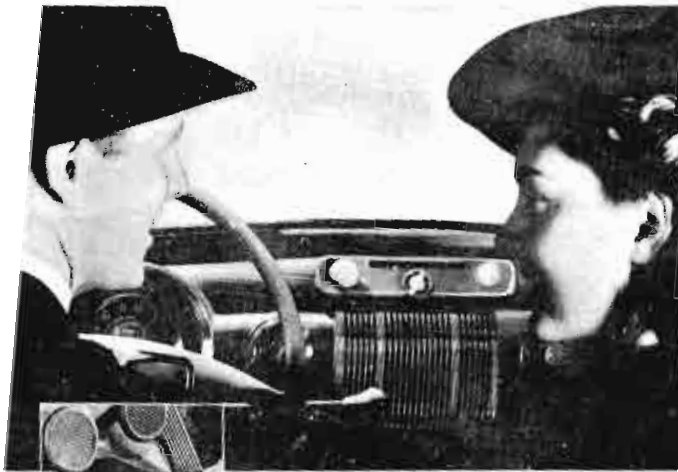
Distinctive 1941 Accessories



THE BRILLIANT NEW Lincoln Roto-Selector Radio

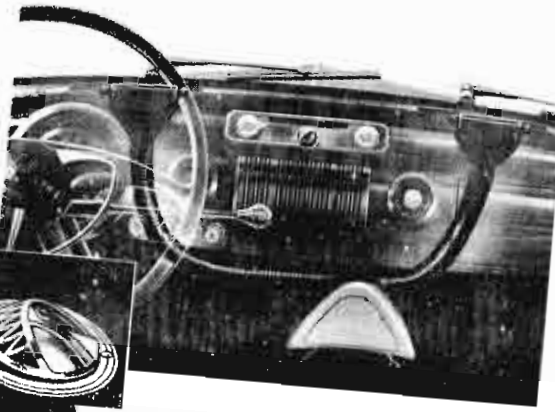
WITH LONG DISTANCE ANTENNA
AND FOOT CONTROL

This new 1941 Lincoln Roto-Selector Radio is as luxurious in its mechanical features as it is rich in tone quality. Automatic tuning with the new Lincoln Roto-Selector is so simple it's like flipping a light switch. A single twist of the Selector, or a slight pressure of the Foot Control, brings in any one of your five favorite stations—perfectly pre-tuned. Interference filters reduce outside disturbances. You get full, clear reception of all the rich tones. The new 1941 Lincoln Tone Control now permits you to emphasize any of these—brilliant, bass or in-between tones. All controls are grouped conveniently just below the windshield where they're easy to see. The dial for manual tuning, which is used for stations not tuned automatically, is lighted softly, without glare. You'll be pleased in every way with this new set because it is engineered exclusively for the Lincoln car.



LINCOLN FOOT CONTROL • Here is the newest advancement in radio. With this new Lincoln Foot Control you can select your stations by pressing a small button on the floor. Keep your eyes on the road—your hands on the wheel. It's a great safety feature. By pressing the Foot Control only half way, you can silence the radio without shutting it off, in order for passengers to converse. Take your foot off the control and in comes your program with no delay for "warm up."

LONG DISTANCE ANTENNA • The chrome plated antenna with three extensions is concealed within the cowl when closed. Opened, this antenna totals 72 inches—long enough to assure excellent reception anywhere. It is supplied with the Lincoln Roto-Selector Radio.



Choose from 2 Lincoln Heater- Defrosters



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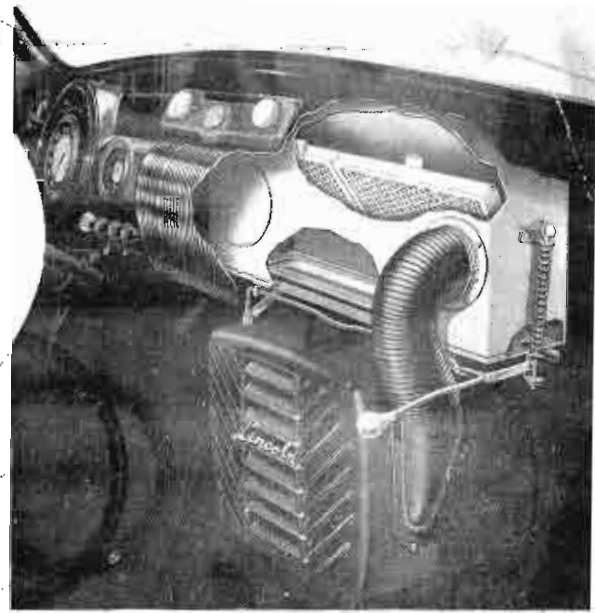
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Other

LINCOLN ACCESSORIES 1941

contributing to convenience
comfort and style



FRESH AIR VENTILATOR • This ventilator fits behind the cowl. It filters the air as it passes through, clearing out dust, snow and rain. Moisture is carried off through a trough and out of the car. This enables you to drive with the cowl open during rain or dust storms.

The Fresh Air Ventilator may be connected with the Hot Water Heater-Defroster to supply filtered, fresh heated air in winter. This assures a continuous supply of warm fresh air, even with all windows closed.

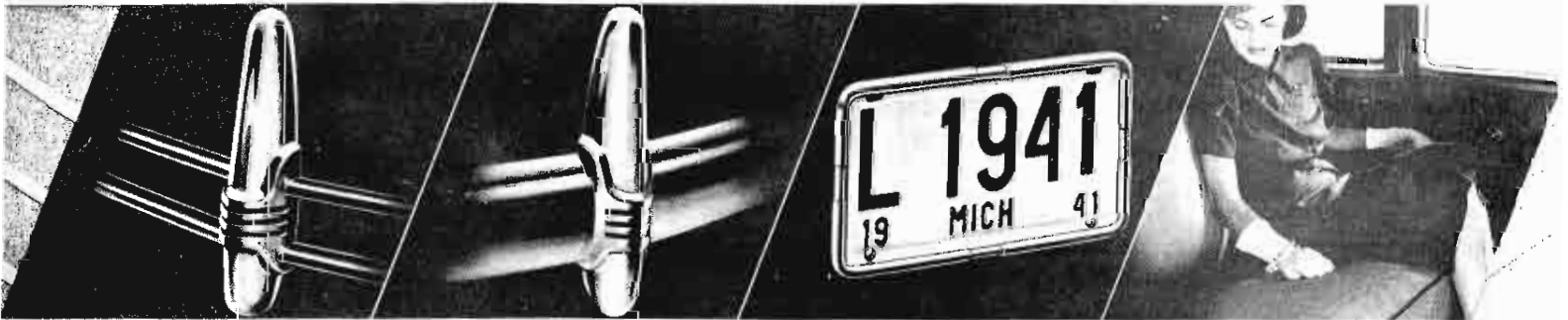


MIRROR—The base fits like a section of the car molding. Theft proof when car is locked.

VISOR VANITY MIRROR—of high quality glass, conveniently attaches to back of sun visor. Floral decoration.

SPOTLIGHT—its strong beam is a tremendous help in finding road signs, house numbers, etc.

ROAD LAMPS—throw a broad low amber beam of tremendous help during rain, fog or snow.



BUMPER CENTER GUARD (front)—protects the radiator grille from possible injury by another car.

BUMPER CENTER GUARD (rear)—protects luggage compartment door. Avoids damage when parking.

LICENSE PLATE FRAMES—trim the unpainted edges and bring license plates in harmony with the car design.

SEAT COVERS—protect upholstery and provide cool comfort. Tailored, smooth fit. Art leather trimmed.

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